

# GM Collision Repair Network Member Benefits

Customers turn to you when it's time to repair their vehicles—and as a member of the Collision Repair Network, you'll have the powerful support of General Motors behind every repair. And as a CRN participant, you receive membership in the highest level of my GM Partner Perks as a benefit of joining the program. Benefits extend beyond just redeemable points to include access to exclusive tools and information to help promote proper, safe repairs for your customers. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.

<b>REWARDS &amp; INCENTIVES</b> 	Annual Fee		\$0	
	Average Monthly Purchases Required During Program Period		\$9,000	
	Rewards	Maint. & Repair	<\$3K	1%
			\$3K-\$4K	2%
			\$4K-\$5K	3%
			>\$5K	4%
	Collision		2.5%	
	Powertrain/Propulsion		30 Points/Assembly 15 Points/Transfer Case	
	Growth Bonus*		Y	
	Trade Offers with Streamlined Redemption Process		Y	
Access to Consumer Offers		Y		

\*20% additional rewards for 10% year-over-year growth in purchasing.

Chevrolet Performance and Chevrolet, Buick, GMC and Cadillac Accessories purchases are rewarded through Maintenance and Repair.



## Rewards & Incentives

As a GM Collision Repair Network member, you receive top-level eligibility into my GM Partner Perks. Earn rewards through the purchase of eligible GM Genuine Parts, ACDelco and Chevrolet Performance parts and Chevrolet, Buick, GMC, and Cadillac Accessories purchases. And there's no paperwork to redeem your rewards, so you can have access to your account 24/7. For more information, visit [mygmpartnerperks.com](http://mygmpartnerperks.com).

<b>MARKETING SUPPORT</b> 	Promotional Kits	Y
	Point-of-Sale Materials and Merchandise	Y
	Digital Support	Y-Premium Discount
	National Website Locator Listing	Y



## Marketing Support

As part of the GM Collision Repair Network, you will be recognized by General Motors for your facilities, equipment, and training. Your shop also benefits from referrals from the General Motors Collision Repair Network Repair Facility Locator for the opportunity to close more work and improve business results.

*GM reserves the right to audit, modify, or cancel this program at any time.*

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<p>REPAIR RESOURCES</p>	GMSi Annual Subscription**	\$900 Annual Subscription
	TIS2Web Annual Subscription	\$995 Annual Subscription
	Annual Training Fee	\$0
	Technical Assistance	Y-Premium Discount
	Collision Estimating Subsidy Credit	\$50 Monthly Based on Certification

\*\*GMSi discounts and promotions are not available to subscribers in Massachusetts



## Repair Resources

As a Partner you receive access to Techline Information Systems, diagnostic support, and GM Service information to help keep your shop and employees up to date as well as to receive subscription discounts to help lower your labor costs.

<p>PROFITABILITY &amp; PRODUCTIVITY</p>	Consumer Assurance	Door Rate Capped at \$100/Hr. Other Labor Hours = Based on MAPS Evaluation.
	Roadside Assistance†	Y
	Business Discounts	Y

†Roadside Assistance provided by Allstate.



## Profitability & Productivity

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance.† Giving your customers peace of mind can help strengthen your own bottom line, while you receive added program incentives which can assist in lowering your business costs so that you can increase your profitability.

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