



Quality
has no substitute.

Price
is another story.

Genuine  | **Parts**

BUMP THE COMPETITION PROGRAM

Of all the reasons to use Genuine GM Parts, you can add unbeatable value to the list. Because now, your GM dealer can offer highly competitive pricing on the Genuine GM Parts that make up a very large portion of the total collision parts business.

Getting Genuine GM Parts at aftermarket competitive prices is easy.

1. Send a complete insurance repair estimate to your GM dealer.
2. Your GM dealer will review and notify you about Genuine GM Parts that are eligible for “Bump the Competition” discounts.
3. Place your order and take advantage of the savings!

Genuine  | Parts

Over 3,600 part numbers are now available in the Genuine GM Parts “Bump the competition” program*

Eligible OE parts sold at “Bump the Competition” prices.

Lighting	Over 540 part #s
Wheels	Over 320 part #s
Fascias	Over 380 part #s
Bars	Over 160 part #s
Fenders	Over 160 part #s
Mirrors	Over 180 part #s
Grilles	Over 160 part #s
Supports, Brackets & Braces	Over 140 part #s
Windows, Windshields	Over 80 part #s
Hoods	Over 80 part #s
Radiators / Condensers	Over 120 part #s
Doors	Over 200 part #s
Moldings	Over 60 part #s
Rods, Struts, Fans, Hubs, Belts	Over 80 part #s

**Ask your GM dealer for a complete list of Genuine GM Parts at “Bump the Competition” prices.*

THE RISKS THAT COME WITH USING AFTERMARKET COPY PARTS...

- There are increasing concerns that structural copy parts may lack the quality needed for safety systems to operate as designed
- Imperfect fit may lead to additional work you can't bill and lost repair time
- Questionable parts sources can mean questionable parts quality
- Using questionable parts can harm your professional reputation and may do harm to your bottom line

To save on Genuine GM Parts – contact your GM dealer now!